

GED E. FRIEDMAN Founder | Principal Copy & Media Strategist

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About Ged E. Friedman

Ged E. Friedman is the Founder and Principal Strategist of Copy First Media—a strategic communications consultancy serving organizations nationwide.

For nearly 20 years, he has helped businesses across more than 10 industries clarify their messaging, strengthen their market position, and communicate more effectively with customers, employees, and stakeholders. His work has supported nearly 50 organizations and spans everything from brand positioning and website strategy to lead generation, sales enablement, reputation management, and executive communications.

As a VP-level messaging strategist, advisor, and growth partner, Ged works with organizations that have outgrown DIY marketing and need greater clarity, consistency, and direction. He helps leadership teams align their messaging with business objectives, creating the foundation for stronger marketing, more effective sales efforts, and sustainable growth.

Drawing from a portfolio that spans hundreds of platforms, technologies, and business applications, Ged brings a uniquely cross-functional perspective to every engagement. The result is not simply better marketing, but stronger communication, sharper positioning, and greater organizational alignment—helping growing companies communicate their value more clearly so the right people understand them, trust them, and choose them.

Connect with Ged via [LinkedIn](#). See Ged E. Friedman biography page [here](#).

Summary Of Services

Copy First Media offers personalized consultations to determine the best marketing strategy for you. Choose from a variety of services that can help take your business to the next level:

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| ● Website & Landing Page Content | ● Social Media & Networking |
| ● Copy Editing & Proofreading | ● Email & SMS Campaigns |
| ● Blogs & Web Articles | ● SEO & Organic Reach |
| ● White Papers & Reports | ● Paid Search & PPC Advertisements |
| ● Communications & Press Releases | ● Pamphlets & Brochures |
| ● Sales & Video Scripts | ● Printed Books & Ebooks |

Work Description

Contract Marketing provider focused on fostering profitable partnerships with growing businesses in 10+ industries, offering a comprehensive suite of Premium Copy & Media Strategy Services.

- Conducting consultations to identify target audiences, market trends, and growth marketing options
- Directing and implementing effective print and/or digital content strategies
- Concepting and providing full scale copywriting to capture, educate, and convert target customers
- Producing compelling communications for lead conversion, brand management, and/or public relations
- Building full-service websites and landing experiences end-to-end, combining UX, SEO, and CRO principles
- Integration of CRMs, AI, and other innovative technology into content creation strategy